



GMF

4th Annual

GASPARILLA MUSIC FESTIVAL

A 501(c)3 Non-profit Organization

MARCH 7th - 8th 2015 DOWNTOWN TAMPA

Support the BEST FESTIVAL IN TAMPA BAY

**Unique
CORPORATE
NETWORKING
EVENT**

**BROAD
BRAND
Exposure**

**Exclusive
TENT &
VIP AREAS**

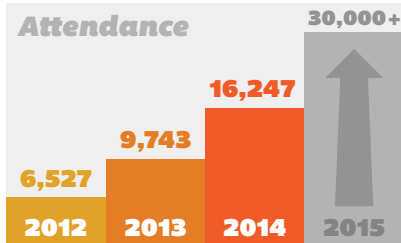
"GMF is exactly the type of event that invigorates our urban core, improves our quality of life and gives downtown Tampa the right kind of youthful energy we need to be a first-class city."

CHUCK SYKES
CEO OF SYKES ENTERPRISES

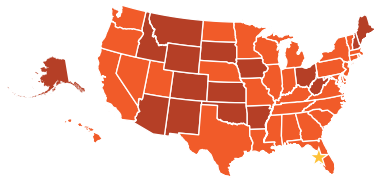
2014 SUCCESS BY THE NUMBERS

THE FANS

16,247 In Attendance
(67% increase)



62% ATTENDED COLLEGE
& EARNs OVER
\$50,000 per year

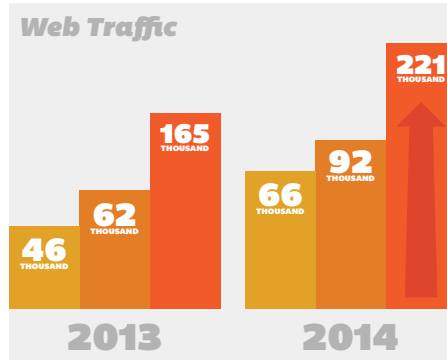


Fans came from
34 Different States

THE REACH

\$5,000,000
Estimated earned media coverage

8,009,834
Total paid media impressions



65,587
Unique Visitors to Website
(43% increase)

- Page Views
- Visitors
- Unique Visitors



THE IMPACT



ARTISTS

Presented over **50** local artists



CHILDREN

Hosted over **700** children
free of charge during
Kids' Fest



EDUCATION

Provided funding &
instruments for music
education & other causes



SUSTAINABILITY

Over **30%** of GMF's waste
was diverted from landfills



LOCAL FOOD

Showcased top restaurants
in the Bay Area

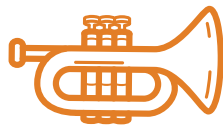


VOLUNTEERS

600 of Tampa Bay's finest

THE MUSIC

34
HOURS OF LIVE
MUSIC
ON 4 STAGES



**NATIONAL
& Local Acts**

POP, ROCK, JAZZ, HIP-HOP
BLUES, AMERICANA, FUNK
LATIN, INDIE, REGGAE & MORE

*"There really is no other
event like it. We loved it.
There is always something
for everybody."*

BETHANY COSENTINO
of BEST COAST



2015 SPONSORSHIP OPPORTUNITIES

* All ticket quantities below are per-day

PRESENTING \$60,000

The Gasparilla Music Festival
Presented by Sykes
200 Exclusive Area Tickets
30 Corporate Tickets
20 Parking Passes
6 Backstage Passes

SOLD!

CURTIS HIXON STAGE \$40,000

The [Your Company] Stage
150 Exclusive Area Tickets
20 Corporate Tickets
15 Parking Passes
4 Backstage Passes

SOLD!

CORPORATE AREA INCLUDES:

- ✓ **Complimentary Food & Beverage**
- ✓ **Exclusive Bars**
- ✓ **Private Restrooms**
- ✓ **Access to Front of Stage Viewing Areas**
- ✓ **Complimentary Parking**
- ✓ **Special Entrance to Festival**
- ✓ **Access to all VIP Area's**
- ✓ **Designated Concierges**

PRODUCER LEVEL \$10,000

Ad Space Branding
20 Corporate Tickets
10 Parking Passes
2 Backstage Passes
20 GA Tickets

KILEY GARDEN STAGE \$25,000

The [Your Company] Stage
100 Exclusive Area Tickets
16 Corporate Tickets
10 Parking Passes
4 Backstage Passes

ENGINEER LEVEL \$5,000

Select Ad Space Branding
8 Corporate Tickets
4 Parking Passes
10 GA Tickets

AMPHITHEATRE \$7,500

The [Your Company] Stage
Select Ad Space Branding
10 Corporate Tickets
4 Parking Passes
15 GA Tickets

BACKLINE \$2,500

Select Ad Space Branding
4 Corporate Tickets
2 Parking Passes
6 GA Tickets

TIBBETTS' STAGE \$4,000

The [Your Company] Stage
Select Ad Space Branding
4 Corporate Tickets
2 Parking Passes
8 GA Tickets

SOLD!

"GMF is a great event for the Tampa Bay region. It's the kind of homegrown, creative endeavor we like to support. We look forward to supporting it as it grows in the years to come."

JOSHUA M. BOMSTEIN

VICE PRESIDENT, CREATIVE CONTRACTORS



Thank
— You!

TO OUR PAST SPONSORS

PRESENTING SPONSOR
SYKES®



CARTE BLANCHE WINE



DEX
imaging



OCBS
OUTDOOR

JHS
capital advisors

Tech Data
The Difference in Distribution™

Clinical Research
Trombley & Hanes
Auto Owners / Hub International
George Dickel
Westchase Law Group
The Dohring Group
Amalie Oil
Tower Radiology

Franklin Street
Courtney Roberts
Hill Ward Henderson
Northstar Bank
Barnes Trial Group
Roundhouse Creative
Oxford Exchange
Baker Barrios

Ferman Auto
Cassidy Turley
Jeeves Law Group
Tucker Hall
Gulfshore Bank
State Farm
Lykes Foundation
News Channel 8

The Patio
Smith & Associates
Kimmins
Creative Contractors
New York Yankees
Grand Events
Tampa Museum of Art
Tampa Downtown Partnership

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*"We love having our brand associated with GMF.
You can't go wrong showcasing your logo in front
of a large crowd at a great festival."*

JIM FERMAN
CEO OF FERMAN MOTOR CAR CO.



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A 501(c)3 Non-profit Organization

gasparillamusicfestival.com



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